

## News Release

Toronto, Ontario

May 25, 2006

**Yellowbrick-Holman Exhibitions Inc.** has named marketing communications agency, **OptiCom Marketing Group Ltd.**, as its corporate partnerships sales agency for the Marvel® Super Heroes™ Science Exhibition. Work starts immediately.

Under the agreement, OptiCom will seek out sponsorships for the exhibition's Fall 2006 Canadian premier at the Ontario Science Centre in Toronto, and its' future showings at science centres and museums across the USA. The traveling 5-year exhibition, using the tagline "Live the Comics! Live the Science!" aims to illustrate the connection between Marvel Super Heroes and science, in an enjoyable, family oriented environment. The exhibition is currently at the California Science Center in Los Angeles.